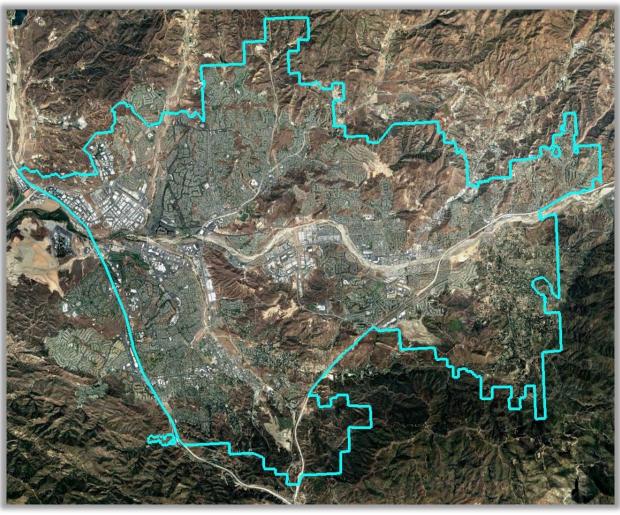


National Demographics Corporation



City of Santa Clarita 2023 Districting

March 1, 2023

Districting Timeline

Step	Description
Publish Initial Map February 22	Publish starting point map for public review prior to public hearings.
First Public Hearing March 1, 6pm	First public hearing - Demographer will give presentation on mapping requirements and introduce use of public mapping tool for public to submit maps. Council take public testimony. Newhall Community Center, 22421 Market St., Newhall, CA 91321
Initial Public Map Deadline April 3	Any resident-drawn proposed maps must be submitted by April 3 to be considered at the April 13 th public hearing.
Public Maps Posted Online April 6	Demographer publishes public maps on website.
Second Public Hearing April 13, 6pm	Second public hearing. Council provides direction to demographer regarding any changes to starting point map based upon public map submissions and public testimony. Council Chambers, City Hall, 23920 Valencia Blvd, Santa Clarita, CA 91355
Final Public Map Deadline April 21	Revised public generated maps due to the demographer.
Public Maps Posted Online April 26	Demographer publishes public maps on website.
Second Public Hearing May 1, 6pm	City Council conducts first reading of the ordinance adopting the Council District Map. Council Chambers, City Hall, 23920 Valencia Blvd, Santa Clarita, CA 91355
Map adoption May 23, 6pm	At the regular City Council meeting the Council will conduct the second reading of the ordinance adopting the Council District Map. Regular City Council Meeting at City Council Chambers: 23920 Valencia Blvd., Santa Clarita, CA 91355



Districting Rules and Goals

1. Federal Laws

Equal Population Federal Voting Rights Act No Racial Gerrymandering



2. California Criteria for Cities

1. Geographically contiguous

2. Undivided neighborhoods and "communities of interest"

(Socio-economic geographic areas that should be kept together)

3. Easily identifiable boundaries

Compact

 (Do not bypass one group of people to get to a more distant group of people)

Prohibited:

"Shall not favor or discriminate against a political party."

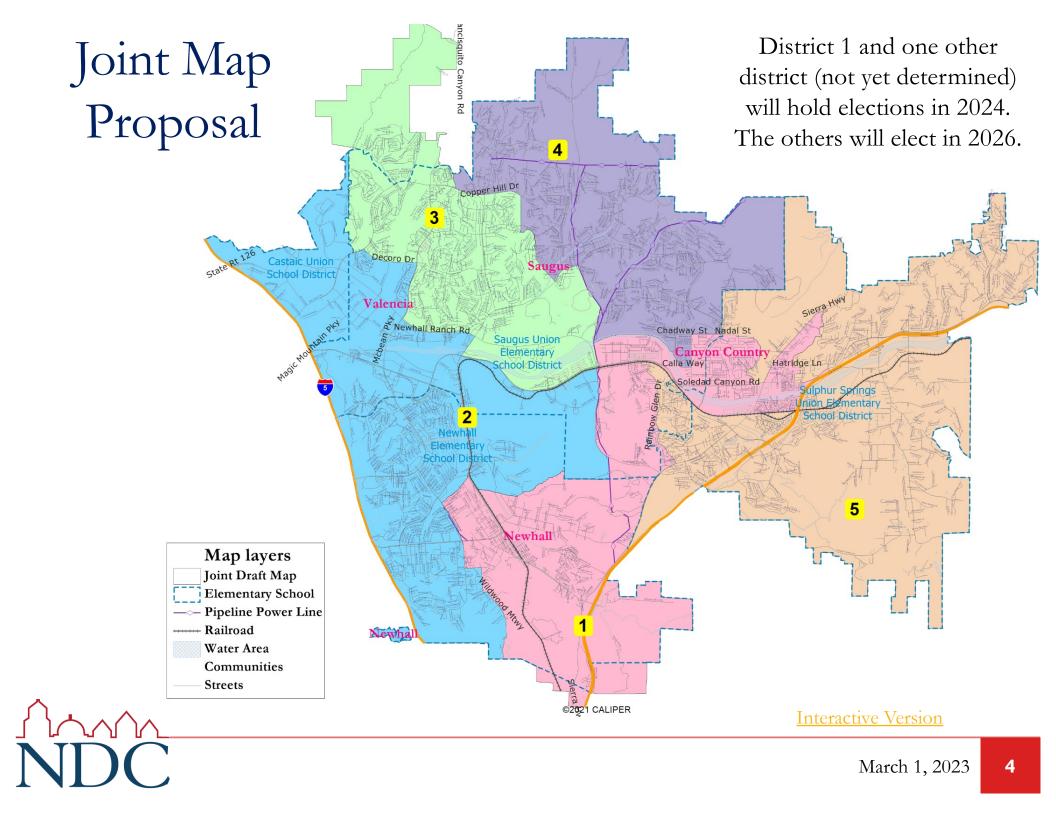
3. Settlement Agreement

Remedy map must include one district "in which Latinos have a history of consistent support from minority coalition and cross-over voters and give Latinos ... the best opportunity to influence the outcome of City Council elections."

4. Other Traditional Redistricting Principles

Respect voters' choices / continuity in office

Future population growth



Public Mapping and Map Review Tools

- **Different tools for different purposes**
- **Different tools for different levels of technical skill and interest**
 - □ Simple "review draft maps" tool
 - Paper-based simple "Draw a draft map" tools
 - Deverful, data-rich "Draw a draft map" online tool

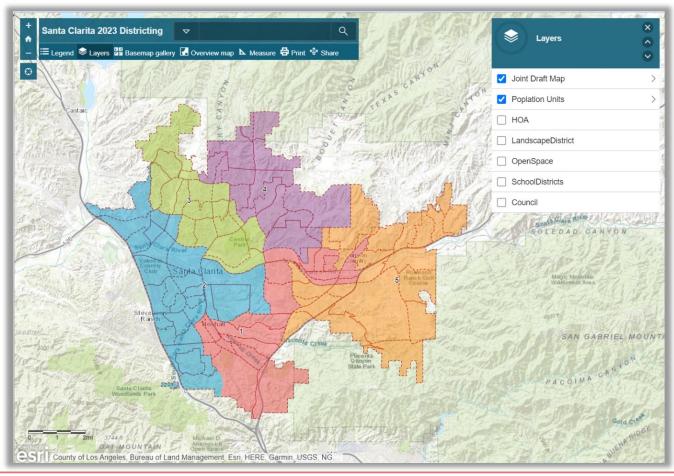
Whether you use the online mapping tool, the paper kit, or just draw on a napkin, we welcome your maps!



Simple Map Viewing Tool

Very similar to Google Maps:

- Zoom in and out, or enter an address to see which district it is in
- Choose which overlays you wish to add (if any)

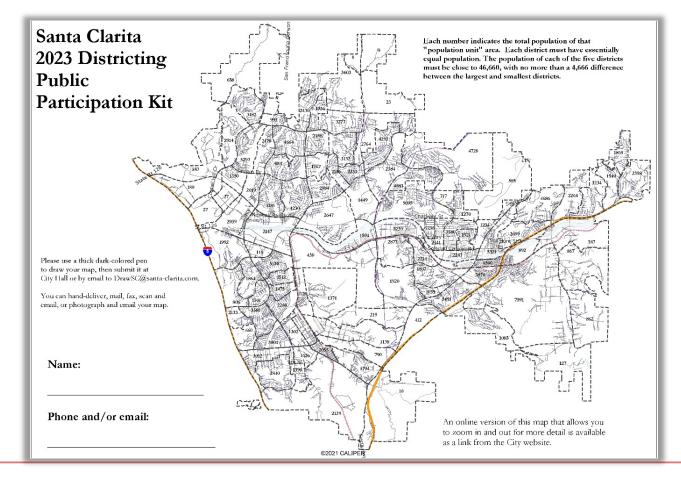




Simple Map Drawing Tool

Paper "Public Participation Kit"

- □ For those without internet access or who prefer paper (also available in Spanish)
- □ Total Population Counts only no demographic numbers

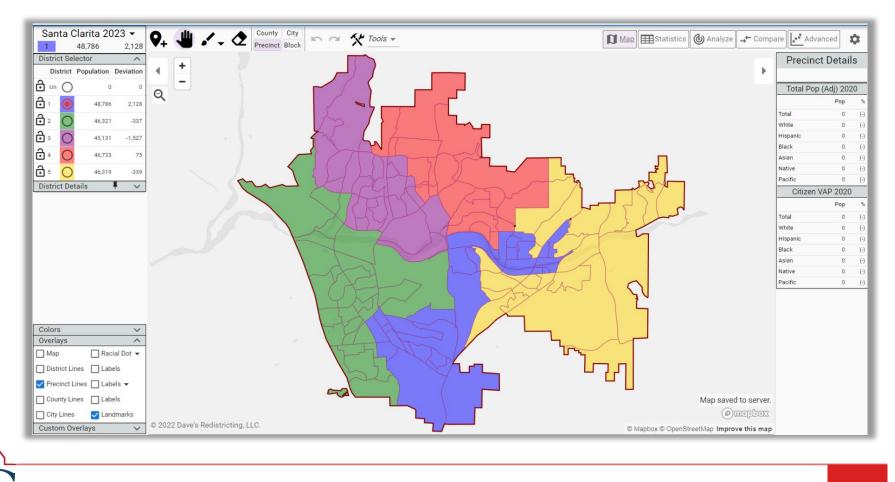




Dave's Redistricting App (DRA)

Draw Your Community of Interest or a Full District Map

- Also includes simple district-mapping tool
- Email a link to your completed map to the City(DrawSC@Santa-Clarita.com)



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Share Your Thoughts

Website

www.santa-clarita.com/city-hall/districtelections

Email DrawSC@Santa-Clarita.com

