

City of Santa Clarita

Community Profile

Located in a picturesque valley just north of Los Angeles, Santa Clarita is bold and confident in its role as a premier community for raising families and building businesses. The balance of quality living and quality growth is carefully maintained through long-term planning, fiscal responsibility, community involvement, respect for the environment and strong support for business development. Santa Clarita's successes are evident in its residential neighborhoods, recreational attractions, businesses, cultural activities, and commercial, educational and health care centers.

Statistics

Population ¹	175,314
Size	52.03 sq. miles
Housing Units	57,711
Unemployment Rate ²	3.0%
Median Household Income ³	\$91,400

Climate

At 1,200 to 1,400 feet above sea level, Santa Clarita enjoys a mild Southern California Mediterranean climate, making it ideal for business, residential, and recreational opportunities.

- Summers are dry and warm in the 70° to 100° range.
- Winters are temperate and semi-moist in the 40° to 60° range.
- Precipitation is measured at 15-18 inches between November and March.

Safety

The City of Santa Clarita is the fourth safest city of its size (population over 150,000) in the nation. Santa Clarita continually ranks as one of California's top-five safest cities.

¹ Provided by the Department of Finance

² Provided by the Employment Development Department (January 2007)

³ Provided by Alfred Gobar Associates (Santa Clarita Valley- Jan. 2006)

Transportation

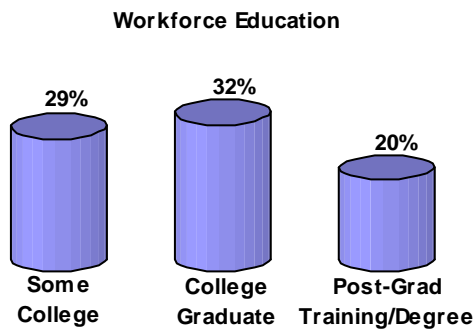
The Santa Clarita Valley is part of a comprehensive transportation network that includes local, commuter, and dial-a-ride bus service which links to every market in the world including LAX and Burbank Airports. The City is accessible via Highway 126, and the Golden State and Antelope Valley Freeways. The Southern Pacific Railroad has daily freight runs; and Amtrak, with stations in the adjacent San Fernando Valley, provides regular daily passenger service to key cities. The ports of Los Angeles and Long Beach are 50 and 60 miles south of the valley respectively. Ventura and its nearby ports are 40 freeway miles northwest of the valley. The City of Santa Clarita is also proud of its three Metrolink stations, which carry over 2,000 passengers a day to and from the San Fernando Valley and Downtown Los Angeles. Santa Clarita is the only city besides the City of Los Angeles with three stations. The award winning Santa Clarita Transit provides express bus services to local residential and commercial centers, as well as to the Metrolink stations and Downtown Los Angeles. Other alternative transportation options are available through the City's 32.8 miles of bike and pedestrian trails.

Employment

The City of Santa Clarita's strong and diverse economy continues to expand, making Santa Clarita the ideal destination for Southern California businesses. Maintenance of a highly supportive environment for business development is achieved through the cooperation of the local Chamber of Commerce and the City government. In addition, companies benefit greatly from the area's land and leasing opportunities, as well as from the highly-skilled labor pool, variety of transportation choices, housing, quality of life, climate, and scenery. Since 2000, local jobs in Santa Clarita have grown by 5.6% annually and Santa Clarita continues to have one of the lowest unemployment rates in Los Angeles County. Santa Clarita's top employers include Six Flags California, Princess Cruises, HR Textron, and the local school districts.

Workforce

The Santa Clarita Valley hosts a highly qualified and motivated workforce. The 132,000 (91,300 reside within City-limits) adult residents in the labor force reflect a high level of participation. Santa Clarita's vibrant workforce has experience in a variety of industries, especially in services and manufacturing. The following chart outlines Santa Clarita workers' exceptional level of educational attainment, which is high in comparison to other cities.



Education

Santa Clarita is home to four local public school districts which rank among the top 10% in California based on the California Assessment Program. The school districts are: Newhall School District; Saugus Union School District; Sulphur Springs School District, and; William S. Hart Union High School District.

Santa Clarita's adult population over the age of 25 is highly educated. Approximately 60% of the overall adult population, including retirees and others who are not part of the workforce, has attained a degree beyond the high school diploma. Residents of the City of Santa Clarita and the entire Santa Clarita Valley enjoy the opportunity of attending any of the three colleges located in the Santa Clarita Valley as well as nearby California State University, Northridge. California Institute of the Arts, The Master's College, and College of the Canyons are located in Santa Clarita and are an educational resource to residents of Santa Clarita and nearby communities. Collectively, their student population is approximately 18,000

students. California State University, Northridge is located nearby in the northern part of the San Fernando Valley, south of Santa Clarita, and serves as an additional resource for higher-level education that is more "close to home."

Community Housing

Santa Clarita's real pride and joy is its residential communities. The Santa Clarita Valley has four distinct communities: Canyon Country, Newhall, Saugus, and Valencia. Included are family oriented neighborhoods, executive estates, apartments, condominiums, seniors' complexes, and a wide array of new and resale homes. Each community makes a special contribution to the valley's vitality and unique rural-urban flavor. As a result of more businesses and industries moving into the area, residents can live, be entertained, and shop close to where they work, rather than commuting long distances. Living in Santa Clarita can be as down-home and casual as a sprawling Sand Canyon ranch or as uptown and stylish as a new home in master-planned Valencia.

Recreational Opportunities

There are a number of recreational and historical facilities located in the Santa Clarita Valley. Among them are Six Flags Magic Mountain amusement park and Melody Ranch Motion Picture Studio. For water enthusiasts there are Castaic Lake, Lake Hughes, Lake Elizabeth, Lake Piru and Lake Pyramid. Also, popular beaches such as Ventura, Malibu, and Santa Monica are within a 40-60 minute drive from Santa Clarita. The Angeles National Forest, Placerita Canyon Nature Center, Saugus Train Station, Vasquez Rocks County Park, and the City's 17 community parks are also available for sports, hiking, and picnicking. William S. Hart Park features a magnificent Spanish Colonial mansion museum. Frazier Park (40 min.) and Mountain High (75 min.) are a short drive away for ski enthusiasts.

Also located in the Santa Clarita Valley are the COC Performing Arts Center, Canyon Theatre Guild, Disney Studios, and the Santa Clarita Repertory Theater. Santa Clarita is one of the

world's premier centers for study in the visual and performing arts with more than 500 public performances each year. Golf enthusiasts enjoy the Friendly Valley, Valencia Country Club, Robinson's Ranch, Tournament Players Club and Vista Valencia golf courses. In addition, the Valencia Country Club hosts the PGA's AT&T Classic (formerly the SBC Classic).

Quality of Life

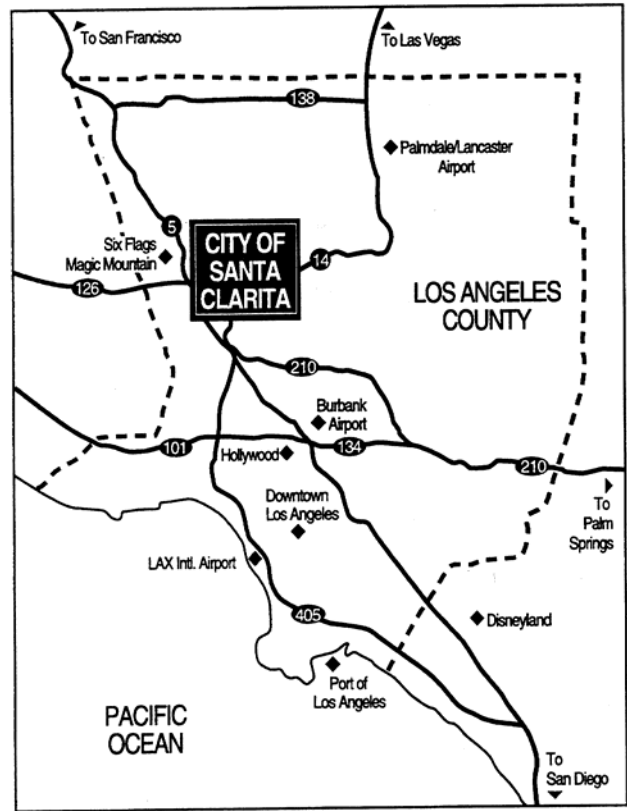
Santa Clarita residents enjoy a distinctive way of life. Residents value the City's landscaped trail system, well-maintained roads, high-quality schools, and innovative recycling programs. In addition, the City's ideal location makes possible regional recreation and economic opportunities. The community not only enjoys numerous parks and recreation services and facilities, but also outstanding Los Angeles County Sheriff and fire services, three County libraries, highly responsive paramedic and ambulance services, and high levels of local government services.

Location

Located 35 miles northwest of Los Angeles and 40 miles east of the Pacific Ocean, Santa Clarita forms an inverted triangle with the San Gabriel and Santa Susanna mountain ranges. These mountain ranges separate Santa Clarita from the San Fernando Valley and the Los Angeles Basin to the south and from the San Joaquin Valley, Mojave Desert and Angeles National Forest to the north.

Mileage to Key Centers

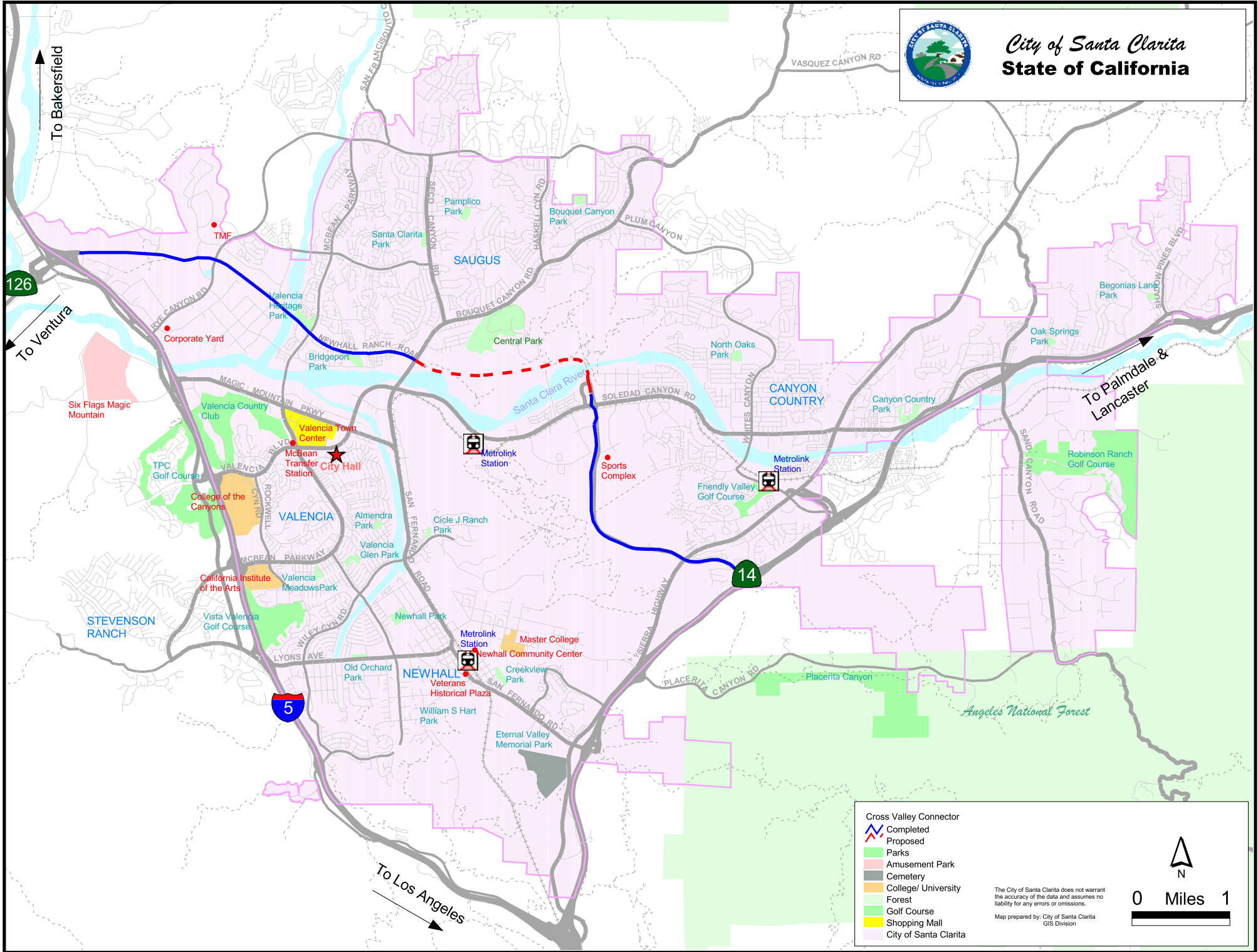
Burbank Airport	25 miles S
Disneyland	58 miles S
Downtown Los Angeles	35 miles S
Los Angeles (LAX)	40 miles S
Las Vegas	267 miles NE
Palmdale/Lancaster	35 miles NE
Port of Los Angeles	60 miles S
Port Hueneme	30 miles W
San Diego	152 miles S
San Francisco	351 miles N



Map To Scale

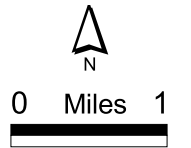


City of Santa Clarita State of California



- Cross Valley Connector**
- Completed
 - Proposed
 - Parks
 - Amusement Park
 - Cemetery
 - College/ University
 - Forest
 - Golf Course
 - Shopping Mall
 - City of Santa Clarita

The City of Santa Clarita does not warrant the accuracy of the data and assumes no liability for any errors or omissions.
Map prepared by: City of Santa Clarita GIS Division

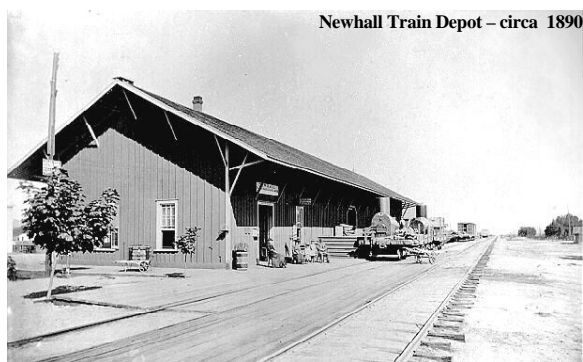


Santa Clarita's History

Many generations have passed through this valley, each leaving its own trace of history. The valley has been home to Native Americans, explorers, soldiers, pioneers, farmers, ranchers, and shopkeepers.

The first recorded discovery of gold in California occurred in Santa Clarita six years prior to its discovery at Sutter's Mill in Sacramento. As the story goes, in 1842 Juan Francisco de Gracia Lopez was napping under a massive oak tree in Placerita Canyon, and he dreamt that he was surrounded by gold and became very rich. Upon awakening, he picked a bunch of wild onions growing nearby, and attached to the onion roots were several small pieces of gold. This discovery greatly impacted further development, namely the Newhall pass, which was constructed for the transportation of mining supplies.

Henry Mayo Newhall established what is now the town of Newhall, and, in 1878, planted corn, flax, and alfalfa. This was the beginning of the Newhall Land and Farming Company. The 1870's also brought about the Southern Pacific Railroad. The Ironhorse, or so it was named, laid its tracks across the valley bringing with it new towns and increased population. Saugus was named after a small town in Massachusetts, where Henry Mayo Newhall was born.



Black Gold, a substance which oozed from the ground, rarely served a purpose for the Indians. However, in 1875 the rivers of oil were diverted into the first commercially producing oil well in Pico Canyon. CSO 4, as it was called, was operated by the forerunners of the Standard Oil

Company, and had the distinction of being the oldest operating oil well in the world until capped in 1990.

The 1900's brought new prosperity and businesses to the valley, some of which remain today. For example, Sterling Borax began production, and the Saugus Station Eatery was renamed the Saugus Cafe. Many businesses opened shop during this era, including general stores, post offices, and churches.



This growing community with its rich surroundings of mountains, trees, and deserts attracted Gene Autry and his western style television show. By the early 1900's, Hollywood studios were using the area's rugged canyons as locations for westerns. The new home for Melody Ranch was "Western" town, renamed and used as the set for Gene Autry's television show. A prominent Hollywood film star of the 1920's, William S. Hart, left his mark on the community by building his home here and, upon his death, leaving it to the County. Currently, Hart Mansion provides tourists and residents a chance to recapture the feelings of the old west and the beginnings of the western film business. Today, the movie business has become one of the leading industries in the area and an important reason for its economic growth.

The Saugus Speedway, now used as a swap meet and arena for large public events, was once the Baker-Hoot Gibson Rodeo Arena, which held massive regional rodeos drawing people from all over southern California.

With the development of this growing community came a need for the distribution of

information, and thus the *Newhall Signal* newspaper was founded by Edward H. Brown. By the year 1940, Santa Clarita's population reached 4,000. Six years later, the first high school in the William S. Hart District was dedicated. With the development of schools came the construction of tract homes, the first being Rancho Santa Clarita.

In 1963, Canyon Country was founded and the first celebration of Frontier Days took place. In answering the demands of all the new developments and residents, the Santa Clarita National Bank opened its doors in 1965. The new additions of schools, stores, and churches brought more people and more communities. The community of Valencia was dedicated in 1967, and at that time houses were selling for a mere \$25,000.

Higher education opened its doors to the valley in the late sixties and early seventies. College of the Canyons and California Institute of the Arts, which was incorporated by Walt Disney, were established and serviced the needs of this growing community.

This picture shows the construction of Magic Mountain with the Santa Clarita Valley in the background. Magic Mountain opened in 1971, bringing thousands of tourists to the area, and giving the valley a significant landmark. Today, it remains one of the largest amusement parks in the country.



In 1975 Henry Mayo Newhall Memorial Hospital was founded, as well as the Santa Clarita Valley Historical Foundation, which maintains and protects the rich history of the valley.

In the 1980's "Santa Clarita" became a common term. The eighties also brought a staggering increase in population, bringing the total number of residents to 81,816. In 1985 the Chamber of Commerce instituted a study on the economic feasibility of becoming an incorporated city; two years later it was approved by the voters of what is now the City of Santa Clarita. In December 1987, the City of Santa Clarita was formed as the second largest and the sixth most populated city within Los Angeles County.




Since Incorporation

The City of Santa Clarita was incorporated on December 15, 1987. By forming a City, the residents gained the ability to retain hundreds-of-millions of local tax dollars. Since the City's incorporation, much has been accomplished, a portion of which is listed below:

- ❖ The City Council adopted the "Downtown Newhall Specific Plan." The goal of the Plan is to revitalize Old Town Newhall incorporating feedback from residents, businesses, and community leaders.
- ❖ In 2006, the City was named by CNN Money Magazine as the best place to live in California. The City made it to the list for its healthy economy, affordable housing costs, educated workforce, quality of life, leisure and activities, sunny weather and healthy lifestyle.
- ❖ In 2006, the Los Angeles County Economic Development Corporation (LAEDC) named Santa Clarita as one of the top five business friendly cities in Los Angeles County. This recognition was given to the City for creating a business friendly environment that encourages businesses to locate or expand within the City.
- ❖ For the success the City of Santa Clarita has seen in its final phase of the Sign Compliance Program, the American Planning Association, Los Angeles (LA-APA) has recognized the City with an Award of Merit in the category of Planning Excellence in Implementation.
- ❖ Governor Schwarzenegger announced that Santa Clarita will receive an Enterprise Zone designation. This designation is significant in that it will enhance our efforts to attract business to the City, particularly the Downtown Newhall area and will continue Santa Clarita's reputation as one of the premier cities in California for doing business.
- ❖ Solicited for and was selected to serve as the Host for the finish of Stage 6 for the 2007 Tour of California. This event brought many thousands of spectators to the City and resulted in significant economic and tourism benefits.
- ❖ Completed construction and provided full implementation of transit operations and the

public CNG fueling station in our new state of the art Transit Maintenance Facility. This is the City's first green building, and will set an example for the builders in our community.

- ❖ Completed construction of the Traffic Operation Center in City Hall that will allow real time observation of traffic conditions throughout the City so we respond more quickly to traffic incidents and congestion.
- ❖ Three Metrolink stations have been constructed, making Santa Clarita the only city besides the City of Los Angeles with three stations. Santa Clarita Transit's average weekday ridership has increased from 1,050 in 1990 to 10,064 today- a ten-fold increase.
- ❖ Instituted youth programs such as the Youth in Government program for local teens to experience, first hand, how local government operates and the "We Care for Youth" program to teach job skills to area teens. After-school programs have been implemented at local parks to provide opportunities for "latchkey" kids.
- ❖ Constructed and dedicated the award winning Youth Grove Memorial at Central Park in 2006. The Youth Grove is the site of an annual remembrance event that is integrated in the Every 15 Minutes Program.
- ❖ Completed construction and opened the new and expanded Community Center for Newhall. In addition to providing families with recreational activities, this facility has been instrumental in the City's downtown Newhall revitalization efforts by improving the appearance of the Downtown Newhall area and influencing a sense of community. The Newhall Community Center offers residents an award-winning boxing program, Ballet Folklorico, homework help, a toy library, a Sheriff's sub-station, outdoor basketball, performance areas, and eight program rooms.
- ❖ Camp Clarita is a camp experience that provides recreational and creative opportunities for the youth of Santa Clarita. Our camps are designed to include activities such as games, crafts, drama, swimming, field trips, and more.

- ❖ The City is home to 17 parks, 10 having been constructed since 2000, and the 20 acre Santa Clarita Sports Complex. Our park system includes Central Park, Valencia Heritage Park, and Veteran’s Historical Plaza. A disc golf course was constructed at Central Park, and plans for expansion are underway.
- ❖ An extensive trail system has been planned, of which 32.8 miles have been built including the South Fork Trail, Commuter Rail Trail, Robinson Ranch Trail, Sand Canyon Trail and the Santa Clara River Trail. Currently, there is 8.30 undeveloped trail miles which will bring the City total to 41.1 trail miles.
- ❖ To enhance the beauty of the community, the City has set a goal of planting a minimum of 1,000 trees per year. The Urban Forestry Division is responsible for the maintenance of approximately 50,000 trees, reforestation, weed abatement, the Neighborhood Leaf Out Program, neighborhood tree plantings, and the Arbor Day celebration. Additionally, Santa Clarita received the designation “Tree City U.S.A.” for the 16th straight year.
- ❖ The City purchased three large buildings on 20 acres off Soledad Canyon Road to create the Santa Clarita Sports Complex. In December 1998, the first building, with two basketball courts and four racquetball courts, was opened to the public. The second building opened in 2002 and includes an Activities Center. The Aquatics Center, with an Olympic-sized swimming pool, dive pool and an activity pool with water play equipment and 168 foot water slide, opened in October 2003. The Sports Complex is also home to a skate park with a 75-foot snake run, a double bowl, a keyhole, a low rail and pyramid. Plans for expanding the complex are currently underway.
- ❖ The Anti-Gang Task Force was created to proactively address gang issues faced by the community’s youth.
- ❖ In collaboration with the Anti-Gang Task Force, the City established a Community Court diversion program that opened in 2006, which will ensure petty offenders pay restitution and perform their community service here in Santa Clarita.
- ❖ A community oriented policing program called the Community Interaction Team (C.I.T.) brings policing to the Canyon Country and Newhall neighborhoods, allowing Sheriff’s deputies to actively address area concerns.
- ❖ A 24-hour Graffiti Hotline and website were developed, allowing residents to report and receive graffiti clean-up free of charge by community volunteers.
- ❖ The City developed an on-line registration form for most of the City’s Parks and Recreation classes and sports programs. On-line bus pass sales, parking citation payments and purchasing services was also implemented.
- ❖ The City dramatically increased recycling programs to include yard trimmings and free curbside pick-up of Christmas trees and hazardous waste. 
- ❖ The Street Maintenance Program was created to regularly slurry and overlay all City streets, as well as to regularly repair area sidewalks to extend the life of City streets by five to ten years.
- ❖ Many local roadways have been extended and/or widened to increase traffic mobility throughout the valley. Some of these accomplishments include: Cross Valley Connector gap closure, Bouquet Bridge widening, and Golden Valley & Soledad Interchange.
- ❖ Construction of the 8.5 mile, \$245 million Cross Valley Connector began in fall of 2004. This eight-lane roadway will ease traffic between the I-5 freeway and State Route 14. Part of the CVC, the Golden Valley Interchange/Bridge, was opened in 2005 to provide an unobstructed route over the Metrolink tracks and Soledad Canyon Road. The City was able to expedite its work program for construction of a critical 1.6 mile portion of the 8.5 mile Cross Valley Connector Road. Originally slated for opening in October 2007, the gap closure was completed 5 months early.
- ❖ Constructed the McBean Transfer Station located at Valencia Boulevard and McBean Parkway that provides comfort and convenience amenities to Transit passengers.

- ❖ The City's Building & Safety Division has inspected over \$1.5 billion in new construction, resulting in approximately 100,000 permits being issued since incorporation.
- ❖ On August 24, 2004, the City Council adopted The Big Picture Community Strategic Plan. The Plan was developed with an unprecedented level of community participation and included all of the City's key priorities. The first annual update of the Plan took place in 2005 with notable progress being made in nearly every area of the strategic plan, including traffic management, air quality management, youth activities, and economic development.
- ❖ Adopted the CHARACTER COUNTS!TM program in 1996 to create a model for a community in which people act more ethically in their personal and professional lives, and individuals and institutions understand and follow the Six Pillars of Character-Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship.
- ❖ In 2003, the City initiated the "Customer Service Excellence" training for all staff. The training focused on creating a positive environment, service skills, and evaluating service areas for process improvement.
- ❖ Santa Clarita has won more than 130 regional, national and international awards since incorporating, including awards for budgeting, financial management, strategic planning, innovation in management, citizen participation, emergency preparedness, recreation, and marketing.
- ❖ Economic Development Administration grant funds were provided by the City to assist in the construction of a new Edwards Cinema and shopping complex in Canyon Country, which opened in 1998.
- ❖ Together with the County of Los Angeles, the City launched a multi-year project entitled "One Valley One Vision" to develop a new valley-wide General Plan that will guide future planning and decision making for the entire Santa Clarita Valley over the next 20 years.
- ❖ Established two Sister City relationships, one with Sariaya, Philippines, and one with Tena, Ecuador. These relationships help the community by encouraging cultural understanding about others outside our community.
- ❖ Together with the City's business owners, five new building facades and one parking lot screening were complete along San Fernando Road in downtown Newhall area.
- ❖ Launched its first Farmers' Market, located in Downtown Newhall. The Market, held every Thursday from April through October from 3:00 p.m. to 7:00 p.m., provides residents the opportunity to purchase fresh fruits and flowers locally.
- ❖ Launched the award-winning Shop Santa Clarita campaign to promote shopping within City limits. Shopping local keeps sales tax revenues local and is an important funding source for transportation, parks, and other public projects.
- ❖ Initiated the community-wide Healthy Santa Clarita program to promote the benefits of eating healthy and exercising regularly.
- ❖ In 2006, the City held the 10th Annual Santa Clarita Marathon, which includes a full marathon, a half marathon, and a Kid run. The Santa Clarita Marathon serves as a qualifying race for the Boston Marathon.
- ❖ Launched a business attraction website in 2006 to market Santa Clarita's vacant and new development projects. Targeted industries include aerospace, biomedical, technology, film and television, and retail.
- ❖ To preserve and promote the history of Santa Clarita's Western Heritage, the City established the annual Cowboy Poetry & Music Festival in 1994. This award-winning celebration, which is held at historic Melody Ranch Motion Picture Studio, features the best in poetry, music and fine western art. The event has since been renamed simply the Santa Clarita Cowboy Festival.
- ❖ A new Residential Trash Franchise Agreement with Blue Barrel/Waste Management commenced in 2006 to provide residents with rate reductions, unlimited free recycling, and free bulky item pickups.



- ❖ The City's Red Light Camera Enforcement program enjoyed a successful first year. Fewer red light citations and collisions were reported at the five red light camera monitored intersections. Just one red light running collision was reported in the first year of the program, as opposed to an average of nine per year at these intersections. Plans are being made to add cameras to additional intersections.

Form of Government

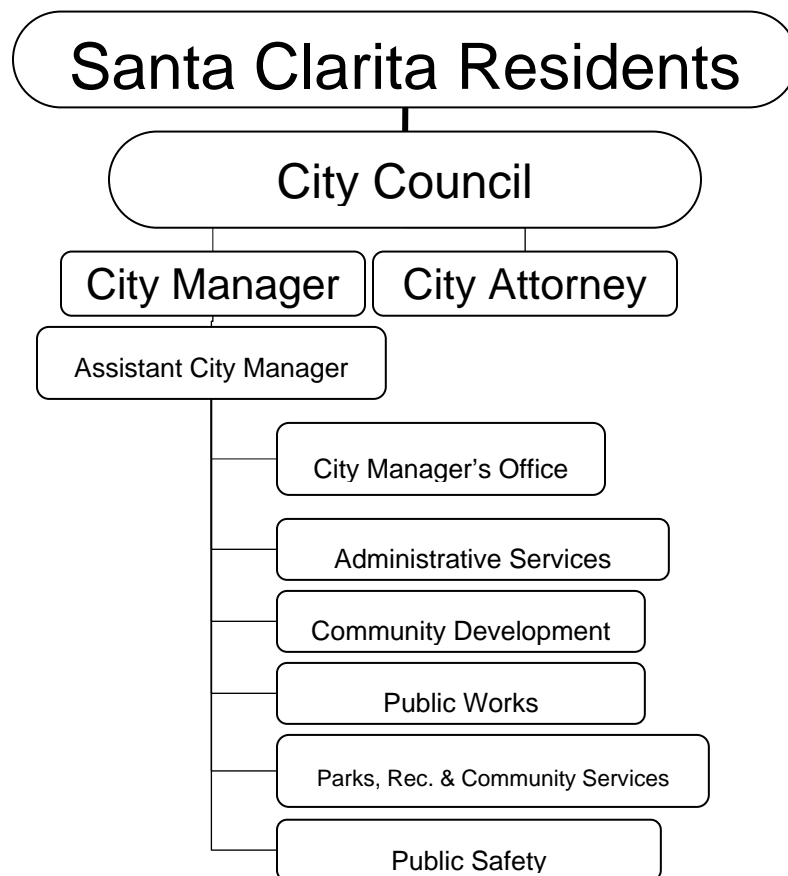
The City of Santa Clarita is a General-law City operating under a Council-Manager form of government, with the City Council acting as the part-time legislative body of the City. Five members are elected to the City Council at large on a nonpartisan basis, with members serving four-year terms. Elections are staggered every two years, with the Council appointed Mayor serving a one-year term and acting as presiding officer.

The City Council appoints a City Manager to be the Chief Administrative Officer responsible for the day-to-day operations of the City. The City Manager's duties include appointing Department Directors who are then responsible for the day-to-day operations of their own departments. Department Directors then have the task of selecting Division Managers and support staff members.

Also appointed by the City Council is the City Attorney, who is the legal advisor to the Council, Commissioners, and other City officials.

Assisting the City Council in serving the Santa Clarita communities are a variety of boards and commissions which address specific needs within their particular realm of responsibility. Each board and commission has the opportunity to get involved in a wide range of activities from reviewing City ordinances to recommending major revisions to City programs. Public meetings are held on a regular basis.

City of Santa Clarita Organizational Structure



Commissions, Volunteer Boards and Committees

Commissions

Parks, Recreation & Community Services Commission

Laurie Ender, Chairperson
Laura Hauser, Vice Chairperson
Edward Redd, Commissioner
Ruthann Levison, Commissioner
Vacant

The Parks, Recreation & Community Services Commission is a five-member commission appointed by the City Council to make recommendations to the Council on all matters pertaining to parks and public recreation.

Planning Commission

Tim Burkhart, Chairperson
Michael Berger, Vice Chairperson
Dennis Ostrom, Commissioner
Diane Trautman, Commissioner
Bill Kennedy, Commissioner

The Planning Commission is a five-member commission appointed by the City Council to consider and decide upon various applications for land use and land development in the City, including the implementation of the General Plan; Zoning Ordinance and other land use regulations; and recommendations on development applications.

Volunteer Boards and Committees

Accessibility Advisory Committee (AAC)

Formed by the City's transit staff, this committee was established for the purpose of providing guidance on the quality of its programs and services for seniors and persons with disabilities to Santa Clarita Transit.

Anti-Gang Task Force

This task force, founded through the Sheriff's Department in 1991, is comprised of community members, school personnel, law enforcement, and volunteers. Members work together to develop and refer youth to programs that help build self-esteem, give direction, develop skills, and let the youth know they are cared about.

Arts Advisory Committee

This 11-member committee is comprised of representatives from Parks, Recreation & Community Services Commission, the Planning commission, and the arts, business and school communities. It was formed to advise the City Council and staff on arts-related issues such as public art, arts education, facilities and other areas.

Arts Alliance Committee

The Arts Alliance is a forum composed of representative Santa Clarita arts and cultural leaders, working towards improving arts support and awareness in the community. Along with the Arts & Events Office, the Arts Alliance meets once a month. The meetings are an opportunity to bring up arts-related issues, network, and develop arts within the community.

Blue Ribbon Task Force

The Task Force is comprised of community and education leaders. The Task Force was formed

in January 2001, and works to educate the community about teen substance use and provide meaningful resources and programs to those in need.

Character Counts! Coalition™

Character Counts is a nonpartisan, nonsectarian coalition of schools, communities and nonprofit organizations working to advance character education by teaching the Six Pillars of Character: trustworthiness, respect, responsibility, fairness, caring and citizenship. Character Counts! Coalition meetings are held on the second Thursday, in February, May, September, and November.

Community Services Grant Committee

The committee's role is to review the many requests from community agencies for funding and make recommendations to City Council. The committee is comprised of two Councilmembers and City staff.

Commuter Ambassador Committee

Formed by the City's transit operations contractor, this committee provides public participation opportunities and feedback to staff on commuter needs and program design as well as acting as a liaison between staff and commuter passengers.

Film Stakeholder's Group

The Film Stakeholder Group meets quarterly to discuss specific business needs and ways the City can help them be more successful, while also working together to attract film-related businesses and location filming to Santa Clarita.

Gang Outreach Committee

This sub-committee of the Anti-Gang Task Force is made up of front line staff from various Santa Clarita agencies who work with gang affiliated youth. The committee seeks to reduce gang membership and crime through collaboration, outreach and creative program development.

Graffiti Task Force

City staff and local law enforcement team-up in the fight against graffiti in Santa Clarita. The committee focuses on removal, prevention, and outreach and on apprehension of graffiti vandals.

Human Relations Forum

Supported by the City Manager and one staff member, the Forum works to promote full acceptance of all persons in all aspects of community life and building cultural understanding. Its goals are equity, peace, and inclusion of all, by all.

Newhall Redevelopment Committee

This 14-member committee, selected by the Newhall Redevelopment Agency, advises the Agency on matters related to the Downtown Newhall Revitalization effort.

Pride Committee

The Pride Committee is a group of volunteers who work hand-in-hand with City staff, the Los Angeles County Sheriff's Department, and the Santa Clarita Anti-Gang Task Force to coordinate a number of programs which benefit the community. These include the Pride Committee's Annual Pride Week/Community Clean-up Day and ongoing graffiti abatement efforts.

Santa Clarita Valley Committee on Aging

This Committee primarily serves the needs of senior citizens in the North Los Angeles County

with a goal to enhance the independence, dignity, and quality of life of the elderly through community resource management and coordination, advocacy, and a full spectrum of direct quality services for senior citizens.

Sports Advisory Committee

This committee is comprised of staff and representatives from many youth sports organizations in the valley including AYSO, SCVAA, CCAA, United Soccer, and others. The committee is responsible for putting together the Field Allocation Policy and takes a look at other issues related to youth sports in the valley.

Tourism Bureau

The purpose of the committee is to market hospitality, attractions, and events in the Santa Clarita Valley.

Visions in Progress (VIP)

VIP is a youth advisory committee comprised of Santa Clarita Valley high school students who advise City Council, Commissioners, and staff on projects and plans. VIP recommends, plans, and hosts activities for the youth of the valley.