



City of
SANTA CLARITA

Santa Clarita
Pathway *Forward*





Message from the City Manager

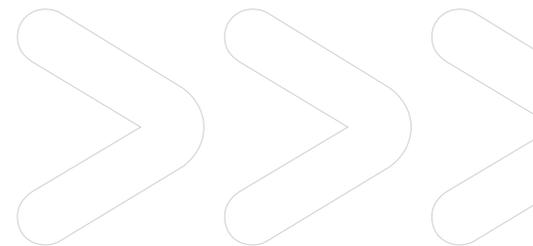
Setting a vision, embracing innovation, anticipating community needs and prioritizing goals are essential to preparing for a successful future – not just for the years ahead, but for generations to come. The City of Santa Clarita has built a reputation as a forward-thinking, resilient organization committed to thoughtful planning and meaningful implementation. Through this approach, we continue to deliver exceptional municipal services and high-quality experiences for residents, businesses and visitors.

Over time, this dedication has allowed us to complete major capital projects, launch impactful new programs, expand access to vital services and continually refine our offerings based on community needs and values. Just in the last few years we have opened the Santa Clarita Sheriff's Station, the Canyon Country Community Center and the Santa Clarita Bike Park while also taking over ownership and day-to-day operations of the William S. Hart Park & Museum – plus refurbishing and reopening existing structures that now house the The Cube: Ice & Entertainment Center and the Valencia Community Center.

The **2030 Santa Clarita Pathway Forward** serves as our five-year blueprint – a roadmap for aligning resources, achieving milestones and investing in the infrastructure and services that matter most. It blends current projects with forward-looking initiatives to strengthen the foundation that has made Santa Clarita one of the most desirable communities in the nation.

The Plan was developed through a collaborative and inclusive process, informed by the insights of City staff, direction from the Santa Clarita City Council and feedback from residents and stakeholders, including results from the biennial Public Opinion Poll. Together, we identified the key priorities that guide our work and reflect the values of our community. Following a series of planning sessions and engagement efforts, the City's Leadership and Management Teams organized these priorities into six strategic themes:

- **Community Connections**
- **Planning and Economic Vitality**
- **Environmental Conservation and Beautification**
- **Sustainable Public Infrastructure**
- **Organizational Excellence and Innovation**
- **Public Safety and Resiliency**



Each of these areas is supported by measurable, actionable goals – ensuring the preservation of the high-quality of life we all enjoy.

Thank you for your continued partnership and passion for Santa Clarita. Your voice, vision and dedication are what drive us forward. Together, we are shaping a brighter future and creating a City we can all be proud to call home.

Sincerely,

Kenneth W. Striplin
City Manager

Community Connections



- 01** Complete construction and begin programming The Rink Sports Pavilion at the Santa Clarita Sports Complex.

- 02** Complete construction of the new Arts, Cultural, and Veterans Center at the former Senior Center location.

- 03** Complete construction of the new public television studio at the Citrus Facility.

- 04** Develop a plan to support rehabilitation and expanded recreational programming at William S. Hart Park.

- 05** Implement animal care initiatives to increase awareness of adoptable animals, support local non-profits, and expand access to spay/neuter services.

- 06** Enhance recreation and community service programming to reflect diverse community interests, emerging trends, and demographic shifts.

- 07** Evaluate City events to evolve programming and offerings for community enjoyment.

- 08** Expand the City's Volunteer Program through targeted outreach and meaningful community engagement opportunities.

- 09** Establish operations and management of the Hart Museum and Collection and increase public education and awareness of the Museum offerings.

- 10** Finalize and initiate implementation of the new Arts Plan.



Planning and Economic Vitality



20 Collaborate with regional agencies to create opportunities for community engagement, tourism, and local economic impact during the 2028 Summer Olympic and Paralympic Games.

21 Develop a public/private partnership to increase parking on Main Street that aligns with the Old Town Newhall Specific Plan.

22 Collaborate with the Santa Clarita Valley Economic Development Corporation to bring new businesses and high-quality jobs to Santa Clarita and retain existing businesses.



23 Enhance business support services by increasing visibility, improving access to resources, and expanding technical assistance.

24 Advance the City's Film Office by streamlining permitting, promoting unique locations, and fostering industry relationships to attract and retain film production.

25 Strengthen partnerships that attract and retain tourism-generating events.

26 Establish an affordable housing strategy.

27 Update the 2029-2037 Housing Element cycle.

28 Implement and update the City's Housing Element of the General Plan.



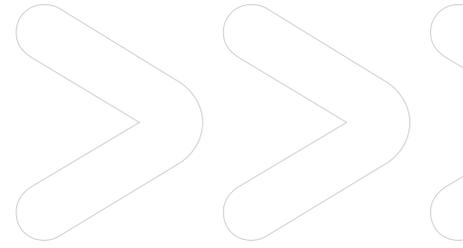
29 Explore the feasibility of establishing a Santa Clarita Business Conference Center.

Environmental Conservation and Beautification



- 30** Establish an annual Open Space Maintenance Program that addresses aging surfaces, vegetation management and irrigation infrastructure, inclusive of trails, to enhance public use.
- 31** Implement projects and policies from the Upper Santa Clara River Watershed Management Program to ensure compliance with the National Pollutant Discharge Elimination System permit.
- 32** Continue efforts to achieve the State's goal of 75% solid waste diversion through continued implementation of organics diversion programs required by SB 1383.
- 33** Implement the City's Zero Emission Transition Plan by procuring zero-emission vehicles as part of the fleet replacement strategy.
- 34** Evaluate the feasibility of a Phase II Energy Efficiency project that captures additional energy savings through the replacement of aging equipment.
- 35** Develop an Open Space Acquisition Plan to complete the City's Greenbelt through strategic land acquisitions and trail development.
- 36** Administer a robust Graffiti Removal Program that includes community education, outreach, prevention, and enforcement, while evaluating City infrastructure for design upgrades that deter vandalism.
- 37** Collaborate across departments to host a Citywide beautification events that promote and maintain quality of life.





Sustainable Public Infrastructure



- 38** Complete construction of the Central Park Maintenance Yard Expansion Project to provide increased working space and meet the operational needs of City operations.

- 39** Complete the Aquatic Center Rehabilitation Project.

- 40** Complete Playground replacement projects that expand accessibility and incorporate inclusive play elements.

- 41** Complete the design and commence grading of Santa Clarita Sports Complex expansion.

- 42** Complete construction of the Dockweiler Drive Extension Project.

- 43** Complete construction of the David March Park Expansion Project.

- 44** Complete the Annual Overlay and Slurry Seal Program to ensure high-quality roadways Citywide.

- 45** Complete construction of median and parkway improvements on Magic Mountain Parkway between Tourney Road and Avignon Drive.

- 46** Complete the design of the Newhall Park Rehabilitation Project.

- 47** Evaluate opportunities to enhance amenities at Creekview Park.

- 48** Conduct an annual Sidewalk Rehabilitation Program to address maintenance of sidewalks and access ramps Citywide.



49 Conduct an annual Bridge Preventative Maintenance Program to maintain the integrity and address maintenance of bridges Citywide.

50 Construct Vista Canyon Road Bridge.

51 Coordinate with the developer of the Bouquet Residential project to complete the Bouquet Canyon Road Realignment.

52 Coordinate with the developer to begin construction on the Via Princessa roadway between Isabella Parkway and Golden Valley Road.

53 Implement traffic circulation upgrades to improve intersection safety and enhance traffic flow.

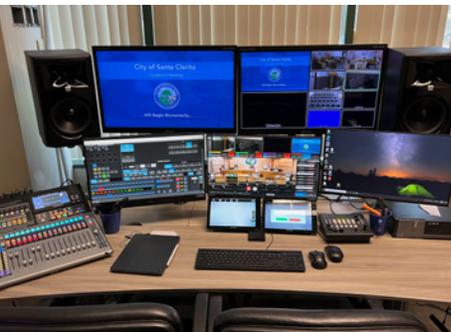


54 Identify permanent space for the Archives to accommodate collection growth and support preservation efforts of the City's historical assets.



Organizational Excellence and Innovation





- 55** Strengthen partnerships with the County of Los Angeles 5th Supervisorial District and local school districts to enhance coordination, communication, and mutual support.

- 56** Employ an active legislative advocacy program that effectively represents Santa Clarita's interests at the regional, state, and federal level.

- 57** Continue efforts in preventing large-scale mining in Soledad Canyon.

- 58** Stay at the forefront of communication technology by continually assessing resident preferences, adopting emerging tools, and guiding the community through the City's digital evolution.

- 59** Maintain a thorough Risk Management Program that proactively mitigates risk and reduces exposure through operational and technological solutions.

- 60** Issue a Request for Proposal for the operation and maintenance of the City's Transit Service.

- 61** Implement a new lobby check-in management process to improve processes, increase efficiencies, and enhance user experience at the City's Permit Center.

- 62** Implement new software for internal facility maintenance operations and asset management.

- 63** Implement regular internal audits and reviews of City processes to identify areas for improvement, ensuring transparency, accountability, and optimal service delivery.

- 64** Implement a new solution to replace the City's agenda management system.

- 65** Continue implementing a comprehensive succession planning strategy to ensure organizational continuity, preserve institutional knowledge, and meet future leadership and workforce needs.

- 66** Develop and promote materials that demonstrate the City as an employer of choice, while continuing to explore strategies to remain competitive, attract qualified applicants, and showcase the value of public service.

- 67** Develop and implement a comprehensive framework to effectively integrate new and existing employees into the City's culture, reinforcing engagement and behaviors that reflect and uphold the City Philosophy.

- 68** Evaluate the use of Artificial Intelligence (AI) to streamline internal City processes.

- 69** Evaluate the effectiveness of the current land management system for potential replacement.



Public Safety and Resiliency





- 70** Collaborate with the Crime Prevention Unit to strengthen the City's partnership with the Sheriff's Department and enhance community engagement.
- 71** Identify and assess new technologies to augment the SCV Sheriff's Station's operations to improve antiquated operations and enhance overall efficiencies.
- 72** Develop and deliver public education programs to improve community awareness of emergency procedures, disaster response, and personal preparedness through Mobile Command Unit demonstrations and community outreach events.
- 73** Facilitate quarterly meetings of the Emergency Preparedness Stakeholder Group comprised of the City, Sheriff's Department, School District, Utility Agencies, and Fire Department.
- 74** Increase presence and engagement between the community and local law enforcement through social media outreach and by hosting community events.
- 75** Develop a Fire Prevention and Open Space Management Education Program focused on wildfire risk through feasible brush clearance, defensible space enforcement, and fuel management.
- 76** Complete design and coordinate with Caltrans to implement railroad crossing safety improvements at the intersection of Railroad Avenue and Newhall Avenue.
- 77** Continue administration of the Traffic Safety Team to maintain a low collision rate.
- 78** Update and implement the City's Non-Motorized Transportation Plan to improve traffic safety and promote active transportation.
- 79** Continue facilitating the Community Task Force on Homelessness and collaborating on multi-agency solutions to more effectively address homelessness.
- 80** Replace the City's Land Mobile Radio System (two-way radios) with a new compliant solution to ensure seamless communication between the City and inter-agency partners.



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